

# Matriculate in the Fine Arts



## Senior Artists Support Grant Program

### Objective:

To support and celebrate senior artists aged 60 years and older by providing financial assistance, resources, and opportunities to continue their artistic endeavors, thereby enriching the cultural landscape and promoting intergenerational dialogue through art.

### Program Overview:

#### 1. Grant Categories:

- Creation Grant: Funding for the creation of new artworks.
- Exhibition Grant: Funding for exhibiting artworks in galleries, museums, or other venues.
- Book Grant: Funding for new works of fiction and poetry (marketing, signings, & etc.).
- Professional Development Grant: Funding for workshops, residencies, and courses to enhance skills.
- Community Engagement Grant: Funding for projects that involve community participation and education.

#### 2. Eligibility Criteria:

- Applicants must be 60 years or older at the time of application.
- Applicants must be practicing artists in any discipline (visual arts, performing arts, literary arts, etc.).

- Applicants must be citizens or permanent residents of the country offering the grant.
- Applicants must demonstrate a commitment to their art form through a portfolio of work.

### 3. Grant Amounts:

- Creation Grant: Up to \$10,000
- Exhibition Grant: Up to \$7,500
- Professional Development Grant: Up to \$5,000
- Community Engagement Grant: Up to \$8,000

### 4. Application Process:

- Portfolio Submission: A digital portfolio of recent work (10-15 pieces).
- Project Proposal: A detailed description of the project, including objectives, timeline, and budget.
- Letters of Recommendation: Two letters from peers or professionals in the art community.

### 5. Selection Process:

- Review Panel: Composed of senior artists, art educators, and community leaders.
- Evaluation Criteria: Artistic merit, feasibility of the project, potential impact, and clarity of proposal.
- Interview: Shortlisted candidates may be invited for an interview to discuss their projects in detail.

### 6. Support and Resources:

- Mentorship Program: Pairing grant recipients with established artists for guidance and support.
- Workshops and Webinars: Access to professional development sessions.
- Networking Opportunities: Invitations to art events, exhibitions, and forums.

## 7. Reporting and Accountability:

- Progress Reports: Quarterly updates on the project's progress.
- Final Report: Detailed report upon completion of the project, including outcomes, challenges, and future plans.
- Showcase Event: An annual event where grant recipients present their work to the public and stakeholders.

## 8. Promotion and Outreach:

- Marketing Campaign: To raise awareness about the grant program through social media, art councils, senior centers, and community organizations.
- Partnerships: Collaborations with art schools, galleries, and cultural institutions to support and promote the program.

## 9. Sustainability and Funding:

- Funding Sources: Combination of government funding, private donations, and partnerships with art foundations.
- Fundraising Events: Annual galas, art auctions, and crowdfunding campaigns to ensure the program's continuity.

## Implementation Timeline: T

### 1. Initial Planning (Months 1-3):

- Establish steering committee.
- Secure initial funding and partnerships.
- Develop application materials and review process.

### 2. Launch and Promotion (Months 4-6):

- Launch marketing campaign.
- Open application period.

### 3. Application Period (Months 3-6):

- Collect and review applications.
- Conduct interviews with shortlisted candidates.

### 4. Grant Awards (Month 6):

- Announce grant recipients.
- Disburse funds.

### 5. Project Execution

- Recipients work on their projects.
- Provide ongoing support and resources.

### 6. Final Reporting and Showcase

- Collect final reports.
- Organize and host showcase events.

By establishing this grant program, we can provide essential support to senior artists, allowing them to continue contributing to the cultural richness of our society and fostering a vibrant, inclusive artistic community.